## LOCK \& LOCK <br> 4Q 15 Earnings Release

## 5 Feb 2016

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## 4Q 15 Preliminary Earnings

| [Unit: Wmm] | 2014 | 2014 | 2015 | QoQ | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4Q | 3Q | 4Q |  |  |
| Sales | 106,178 | 103,618 | 109,892 | 6.1\% | 3.5\% |
| \% | 100.0\% | 100.0\% | 100.0\% |  |  |
| COGS | 60,805 | 56,362 | 58,162 | 3.2\% | -4.3\% |
| \% | 57.3\% | 54.4\% | 52.9\% |  |  |
| Gross Profit | 45,373 | 47,256 | 51,730 | 9.5\% | 14.0\% |
| \% | 42.7\% | 45.6\% | 47.1\% |  |  |
| Sg\&A Expenses | 38,400 | 40,787 | 38,565 | -5.4\% | 0.4\% |
| \% | 36.2\% | 39.4\% | 35.1\% |  |  |
| Operating Profit | 6,972 | 6,469 | 13,165 | 103.5\% | 88.8\% |
| \% | 6.6\% | 6.2\% | 12.0\% |  |  |
| Pretax income | 6,007 | 3,298 | 6,605 | 100.3\% | 10.0\% |
| \% | 5.7\% | 3.2\% | 6.0\% |  |  |
| Net Profit | -1,403 | 1,411 | 3,836 | 171.8\% | -373.4\% |
| \% | -1.3\% | 1.4\% | 3.5\% |  |  |

## 4Q 15 Preliminary Earnings - Sales \& Profit Highlights

- Total sales have been up 3.5\% YoY to W109.9bn.
- China domestic sales increased 3.8\% YoY to W52.1bn due to On-line channel sales increased. On-line sales increased $53.2 \%$ YoY(T-Mall single's day, H\&C(Thermos) sales increased)
- Korea domestic sales dropped 8.4\% YoY to W28.2bn.(Homeshopping sales decreased) Korea export sales increased $27.5 \%$ YoY to W18.8bn(US QVC Homeshopping sales increased)
- Southeast Asia regional sales increased $16.4 \%$ YoY to W9.9bn. (Vietnam domestic sales increased 9.3\% YoY, Indonesia Domestic sales increased 14.7\% YoY)
- Operating profit increased $88.8 \%$ YoY to W13.2bn (12.0\% OPM)
- Net Other Operating loss increased.
- L\&L Ansung Logistics Center happened loss on disposition of tangible assets W2.6bn.
- Living \& Life(Glass factory) subsidiary happened tangible assets impairment losses W4.2bn.

| [Unit: Wmm] | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | YoY |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{4 Q}$ | $\mathbf{4 Q}$ |  |
| Payroll | 10,073 | 11,214 | $11.3 \%$ |
| Advertising | 777 | 1,744 | $124.3 \%$ |
| Transportation | 3,210 | 3,230 | $0.6 \%$ |
| Rent | 3,819 | 3,830 | $0.3 \%$ |
| Sales Commission | 4,860 | 2,323 | $-52.2 \%$ |
| Others | $\mathbf{1 5 , 6 6 1}$ | $\mathbf{1 6 , 2 2 3}$ | $3.6 \%$ |
| Operating Expenses | $\mathbf{3 8 , 4 0 0}$ | $\mathbf{3 8 , 5 6 5}$ | $0.4 \%$ |

[^0]| [Unit: Wmm] | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | YoY |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{4 Q}$ | $\mathbf{4 Q}$ |  |
| Other Operating profit | $\mathbf{2 , 5 2 3}$ | $\mathbf{1 , 3 7 2}$ | $-45.6 \%$ |
| Gain on Foreign currency translations | 190 | -411 | $-316.6 \%$ |
| Gain Foreign currency transactions | $\mathbf{1 , 7 3 0}$ | $\mathbf{1 , 2 9 1}$ | $-25.3 \%$ |
| Others | 604 | 492 | $-18.5 \%$ |
| Other Operating loss | $\mathbf{3 , 1 0 9}$ | $\mathbf{7 , 8 9 4}$ | $153.9 \%$ |
| Loss on Foreign currency translations | $\mathbf{1 , 2 0 2}$ | $-1,585$ | $-231.8 \%$ |
| Loss Foreign currency transactions | 898 | $\mathbf{1 , 5 7 2}$ | $75.1 \%$ |
| Others | $\mathbf{1 , 0 0 9}$ | 7,907 | $683.7 \%$ |
| Net Other Operating profit | $\mathbf{- 5 8 6}$ | $\mathbf{- 6 , 5 2 2}$ | $1013.5 \%$ |

[^1]
## Summary Financials - Balance Sheet

\left.| Descriptions | [Unit: Wmm] |  |
| :--- | ---: | ---: | ---: | ---: |
| Increase/ |  |  |
| Decrease |  |  |$\right]$

[^2]
## Summary Financials - Income Statement

| Descriptions |  |  | [Unit: Wmm] |
| :---: | :---: | :---: | :---: |
|  | 2015 | 2014 | Increase/ <br> Decrease |
| Sales | 407,085 | 421,612 | -14,526 |
| Cost of Goods Sold | 217,450 | 236,403 | -18,953 |
| Gross Profit | 189,635 | 185,208 | 4,427 |
| Selling and Administrative Expenses | 154,308 | 157,890 | $-3,582$ |
| Operating Income | 35,327 | 27,318 | 8,009 |
| Other Operating Profit and Loss | -11,496 | 1,139 | 10,357 |
| Financial Profit and Loss and the rest | 827 | -2,167 | 2,994 |
| Income and Loss Before Income Taxes | 24,658 | 26,290 | -1,632 |
| Income Tax Expenses | 12,110 | 11,314 | 796 |
| Net Income | 12,548 | 14,976 | -2,428 |

[^3]
## Sales Breakdown by Region

| Region | 2012 | 2013 | 4Q 14 | 2014 | 1Q 15 | 2Q 15 | 3Q 15 | 4Q 15 | 2015 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| China | 51.0\% | 55.0\% | 47.0\% | 45.0\% | 46.1\% | 47.4\% | 45.8\% | 47.3\% | 46.7\% |
| Korea | 31.0\% | 26.0\% | 29.0\% | 33.0\% | 30.0\% | 27.9\% | 26.4\% | 25.8\% | 27.4\% |
| Asia | 11.0\% | 12.0\% | 17.0\% | 14.0\% | 17.0\% | 19.0\% | 17.6\% | 17.3\% | 17.8\% |
| ROW | 7.0\% | 7.0\% | 7.0\% | 8.0\% | 6.8\% | 5.7\% | 10.2\% | 9.7\% | 8.2\% |

※ KOREA: Domestic sales application,

## Sales Breakdown by Product


[2015]


## China - Sales Analysis

Food storage sales decreased 6.1\% YoY to W13.2bn and beverage container sales increased $25.2 \%$ YoY to W22.5bn, while others (kitchen/ living/cookware) sales have been down $9.7 \%$ YoY to W16.3bn.


- Food storage

Plastic container sales decreased 9.1\% YoY to W5.3bn. Glass container sales decreased $2.9 \%$ YoY to W7.9bn.

- Beverage container

Plastic bottle sales fell $17.0 \%$ YoY to W3.2bn.
Thermal bottle sales increased $38.8 \%$ YoY to W19.3bn.
(Annual total : increased $32.7 \%$ YoY to 45.8 bn )

■ Others (kitchen/living/cookware, etc.)
Cookware sales increased $175.3 \%$ YoY to W 2.8 bn .
Livingbox sales decreased $37.4 \%$ YoY to W2.1bn.
Character product sales decreased $1.8 \%$ YoY to W3.3bn.

## China - Sales by Product \& Channel



## Korea - Sales Analysis

Food storage sales fell $14.3 \%$ YoY to W12.4bn and beverage container sales decreased $5.3 \%$ YoY to W7.1bn. others (kitchen/living/cookware) sales dropped $1.5 \%$ YoY to 8.8 bn .


- Food storage

Plastic container sales decreased 9.2\% YoY to W4.2bn.
Premium plastic container sales decreased $18.6 \%$ YoY to W3.4bn.
Glass container sales decreased $8.6 \%$ YoY to W2.2bn.

- Beverage containers

Thermal bottle sales increased $1.1 \%$ YoY to W 4.1 ibn .

■ Others (kitchen/living/cookware, etc.)
Plastic organizer box sales increased $32.1 \%$ YoY to W2.1bn.
Cookware sales increased 442.9\% YoY to W2.2bn.
(Cookware brand "Hard \& Light" increased 4Q. 14 W60mn => 4Q. 15 W1.4bn)

## Korea - Sales by Product \& Channel



## Southeast Asia - Sales Analysis

Food storage sales increased $40.3 \%$ YoY to W2.8bn, beverage container sales increased $88.9 \%$ to YoY W3.8bn, others (kitchen/living/cookware) sales decreased 26.0\% YoY to W3.4bn.


- Food storage

Plastic container sales increased $76.4 \%$ YoY to W 1.7 bn .
Glass container sales increased $51.1 \%$ YoY to W0.9bn.

Beverage container
Plastic bottle sales increased $108.8 \%$ YoY to W1.9bn.
Thermal bottle sales increased $52.9 \%$ YoY to W1.1bn.

Others (kitchen/living/cookware, etc.)
Plastic organizer box sales increased 132.6\% YoY to W0.2bn.

Southeast Asia - Sales by Product \& Channel

[2015]


| Division | 2013 | 4Q 14 | 2014 | 1Q 15 | 2Q 15 | 3Q 15 | 4Q 15 | 2015 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Special(B2B) | 45.0\% | 50.1\% | 45.6\% | 33.3\% | 39.9\% | 39.4\% | 49.2\% | 41.3\% |
| Brand shop | 26.0\% | 24.8\% | 24.6\% | 42.0\% | 36.1\% | 35.7\% | 33.1\% | 36.3\% |
| Hyper markets | 15.0\% | 9.7\% | 12.5\% | 9.9\% | 9.0\% | 10.9\% | 8.5\% | 9.5\% |
| Wholesale | 7.0\% | 12.6\% | 12.7\% | 12.4\% | 11.0\% | 11.0\% | 6.8\% | 10.0\% |
| TV shopping | 4.0\% | 2.1\% | 3.4\% | 1.6\% | 3.3\% | 2.5\% | 1.9\% | 2.3\% |
| Internet | 3.0\% | 0.7\% | 1.2\% | 0.9\% | 0.7\% | 0.5\% | 0.5\% | 0.6\% |


[^0]:    ※ Based on K-IFRS

[^1]:    ※ Based on K-IFRS

[^2]:    ※ Based on K-IFRS

[^3]:    ※ Based on K-IFRS

